

NEW! Add Your Own Content to Your *Classroom Video On Demand* Subscription!



We are pleased to announce that you can now add your own content to your *Classroom Video On Demand* subscription! It's easy to do so, and you have many options regarding the kind of content you choose to add. Your users will have access to all of your streaming videos in one convenient place, with all the powerful features of your On Demand platform—add the videos to playlists and make custom segments while enjoying the same search and browse functions.

ADD YOUR OWN CUSTOM CONTENT

Custom Content is content you create or license yourself and store on your own server. Get your students and faculty involved—encourage them to share with you any videos they create that feature your school; spotlight special events, information, tips, and more. Showcase interesting facts about your school, and promote your institution to a wider audience!

Here are some examples of Custom Content to inspire you. What will YOU add?

- Homework Help
- Videos of classes
- Teacher-created videos
- Library information
- School trips
- School plays and other special events
- Videos on timely topics such as bullying, character education, and others

ADD WEB CHANNELS

Subscribers are now able to add external video content from a wide variety of sources to your institution's *Classroom Video On Demand* subscription. Your account has access to more than 30 educational Web Channels preselected by our Editorial team. Don't just stop there—feel free to add your own custom channels as well! The Web Channel feature is turned off by default, but admins can easily activate it in the Admin Portal.

Here is a sample of the 30 preselected Web Channels:

- Khan Academy
- Edutopia
- Teaching Channel
- ReelNASA
- Kids Education Online
- White House